



Stride Distributors cc

Co. Reg. No. CK1998/030320/23

EQUINE PERFORMANCE PRODUCTS

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30 June 2021

Good day Sir/ Madam

The Protection of Personal Information Act 2013 (POPIA) has set some conditions regarding personal information data, and you have the right to be informed of what personal information is held and for what purpose. As a result, we need to ensure that we abide by the new regulations of POPIA. In order for us to comply, we need your consent to have your personal details on our data base in order to send you – invoices, statements, and any promotional information e.g., specials.

We have finalised our PAIA manual and a privacy policy which will be placed on our website in the event of any requests for information - where a form is required to be completed.

What are your rights in terms of POPIA (Section 15)? You have the right to:

- To have your personal information processed only in accordance with the conditions of POPIA;
- To be notified when personal information about you is being collected;
- To ask what personal information of yours is held by us;
- To request the correction, destruction, or deletion of personal information;
- To object on reasonable grounds to the processing of personal information;
- To submit a complaint to the Information Regulator regarding personal information that has been handled incorrectly.

This Act regulates the processing of personal information. Please could you return with your company name in the subject line for easy reference, - any permissions that you provide to us.

We wish to assure you that the details of each individual and/ or company will remain confidential and not be shared without the permission of that individual or company.

We further wish to advise that it is our policy to make available Stride information to our customers through our Stride Distributors Facebook site (www.stridedistributors.Facebook) or our Stride Distributors website (www.stridedistributors.co.za). We do not utilise private information for marketing purposes and respect the legislation concerning this.

Yours sincerely

STRIDE MARKETING TEAM

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